

AAREZ ALI MEMON

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EDUCATION

BSc Economics (with Industrial Placement) | 2:1 Honours Sep 2021 – Jul 2025
University of Leeds (*Leeds University Business School*) Leeds, England

- **Distinctions:** LUBS Partnerships Award; two-time (Accredited) PASS Mentor; Conducted Behavioural Economics field experiment; Final Year Course Representative; Founder of Economics Podcast Club.

CFA Level I Candidate | [Results Pending](#) Expected Aug 2026
Chartered Financial Analyst (CFA) Institute

INTERNSHIP EXPERIENCE

Consultant Sep 2024 – Jul 2025
Leeds Community Consulting Leeds, England

- **Led a full consulting engagement**, managing a team of *eight* across *three* workstreams for a technology client; delivered all outputs on schedule with *zero* scope overruns.
- **Benchmarked *five* competitors**, producing a differentiation strategy covering branding, engagement, and sponsorship visibility, with prioritised recommendations adopted by the client within *two* weeks.
- **Built regression-based revenue forecasting and scenario analysis models** in Stata and R, identifying initiatives projected to increase annual revenue by *5%* within *nine* months.
- **Applied HuggingFace LLMs** in Python to conduct sentiment analysis on API-scraped social media data, generating insights directly used in strategic recommendations.
- **Produced a strategy report** covering competitor benchmarking, audience perception, and revenue strategy; presented recommendations to the client, which were praised for clarity.

Economist Oct 2023 – Sep 2024
Department for Work and Pensions (*Government Economic Service*) London, England

- **Modelled capital allocation decisions** by building and stress-testing forecasting models in SAS and Excel across *350* Local Authorities, reducing forecast error by *15%* through rigorous sensitivity analysis and auditability controls; directly informed *£200bn* in annual expenditure affecting *24mn* claimants.
- **Designed and evaluated a behavioural SMS nudge** in SAS to increase uptake of Universal Credit, piloting a cluster-based trial across *four* Local Authorities and analysing results to inform scale-up to *800,000+* ESA claimants.
- **Synthesised complex quantitative outputs**, distilling analysis on *7.4mn* Universal Credit claimants into clear written recs. and presentations, briefing senior leadership and No.10 under tight deadlines.
- **Audited and re-engineered Excel forecasting workflows**, cutting processing time by *20%* and mentored *four* cross-departmental teams on quant methodology and data presentation best practices.
- **Chaired a *140+* attendee economics forum**: recognised with a Silver Award for outstanding performance and leadership.

VOLUNTEER & EXTRA-CIRRICULAR EXPERIENCE

- **Founder of Indus Labs**: alpha testing an Android App; [Proof of Concept](#)
- **Delivered a TEDxYouth Talk**: reached *1,800+* viewers speaking on the topic of Ambition.
- **Semi-finalist, Universities Business Challenge**: led a team through a business strategy competition.
- **Volunteer Treasurer**: Red Crescent, Operation Smile, LU Sailing Society.
- **Certifications and Skills**: Microsoft Office Specialist (Excel Associate), SAS (Programming and Enterprise Guide), Map The System (University of Oxford), HTML, CSS, JavaScript, Python, R, Stata